



FOR IMMEDIATE RELEASE: 15 July 2009

HA Design Group has completed the “PBS New Network Operations Center (NOC)” project for the Public Broadcasting Service, Alexandria, Va..

Alexandria, Va. –15 July 2009 -- HA Design Group LLC, partnered with PBS Project Group, has completed the drawings, software, installation, and commissioning of the PBS New NOC.

The project was to develop, design, and implement a New Network Operations Center that utilized new servers and routers, and existing automation and media asset management systems. Make it as resilient as possible, and operationally intuitive.

After several iterations of concept design, the design phase was begun with the Project Team consisting of HA Design and PBS personnel. Once the design was approved, the system was installed.

Then began the task of workflow implementation and software adjustments to the system. It was soon evident that new ops interfaces were needed so HA Design set to the task of writing new interfaces. After coordination with PBS personnel these were completed and the system was then put into parallel ops and later on the air.

### About PBS

PBS, with its 356 member stations, offers all Americans – from every walk of life, the opportunity to explore new ideas and new worlds through television and online content. Each week, PBS reaches more than 65 million people and invites them to experience the worlds of science, history, nature and public affairs; hear diverse viewpoints; and take front row seats to world-class drama and performances. PBS’ broad array of programs has been consistently honored by the industry’s most coveted award competitions. Teachers of children from pre-K through 12th grade turn to PBS for digital content and services that help bring classroom lessons to life. PBS’ premier children’s TV programming and Web site, are parents’ and teachers’ most trusted partners in inspiring and nurturing curiosity and love of learning in children.



## Design Group LLC

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### About HA Design Group LLC

HA Design Group is an engineering firm that is driven to give our customers the best in design, engineering, and workflow practices. To give them a design that looks at important technical, operational, and business considerations. We look at innovative approaches to solve today's problems that broadcasters face using the latest in technology. For further information, visit [www.hadesign.net](http://www.hadesign.net).

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